

Sponsorship Opportunities

Recognition of sponsors will begin when the contract for sponsorship is received. All sponsorship prices are in U.S. dollars. Thank you for your support of the IGDA Leadership Forum!

Platinum Package - \$24,500 (1 opportunity available)

Pre-forum Benefits: Recognition in the IGDA monthly newsletter (14,000 targeted contacts) with a rotating banner on the IGDA and Leadership Forum websites for as many months in advance of the Forum as your commitment is received! IGDA will also acknowledge your sponsorship on our Facebook and Twitter feeds.

At the Forum Benefits:

- Exclusive Keynote Speaker Introduction of Opening Keynote Speaker
- Exclusive signage featuring your logo at the opening session
- Premier Logo on all Leadership Forum sponsor signage
- Five (5) full registrations for your employees
- Back Cover ad on the Leadership Forum program
- One insert into the registration packet distributed to all attendees
- Speaking Opportunity in the Tools Track – one 45 minute session during the Leadership Forum
- Table-top display space in the exhibit area
- Recognition on all marketing pieces for the Leadership Forum produced after the sponsorship is secured
- Logo displayed on intersession display slides
- Pre-conference e-mail blast to all IGDA members
- Pre-conference webinar presentation opportunity
- Run of site ad on the IGDA website for the month of November

Gold Package - \$19,500 (3 opportunities available)

Pre-forum Benefits: Recognition in the IGDA monthly newsletter (14,000 targeted contacts) with a rotating banner on the IGDA and Leadership Forum websites for as many months in advance of the Forum as your commitment is received! IGDA will also acknowledge your sponsorship on our Facebook and Twitter feeds.

At the Forum Benefits:

- Exclusive Introduction of a Keynote Speaker during the Leadership Forum
- Priority logo location on all Leadership Forum sponsor signage
- Four (4) full registrations for your employees
- One full-page ad in the Leadership Forum program
- One insert into the registration packet distributed to all attendees
- Table-top display space in the exhibit area
- Recognition on all marketing pieces for the Leadership Forum produced after the sponsorship is secured
- Logo displayed on intersession display slides
- Pre-conference e-mail blast to all IGDA members
- Pre-conference webinar presentation opportunity
- Run of site ad on the IGDA website for the month of November

Silver Package - \$9,000 (4 opportunities available)

Pre-forum Benefits: Recognition in the IGDA monthly newsletter (14,000 targeted contacts) with a rotating banner on the IGDA and Leadership Forum websites for as many months in advance of the Forum as your commitment is received! IGDA will also acknowledge your sponsorship on Facebook and Twitter.

At the Forum Benefits:

- Exclusive sponsorship of one Leadership Forum networking break
- Silver level logo on all Leadership Forum sponsor signage
- Four (4) full registrations for your employees
- Full page ad in the Leadership Forum program
- One insert into the registration packet distributed to all attendees
- Table-top display space in the exhibit area
- Recognition on all marketing pieces for the Leadership Forum produced after the sponsorship is secured
- Logo displayed on intersession display slides
- Pre-conference e-mail blast to all IGDA members
- Pre-conference webinar presentation opportunity
- Run of site ad on the IGDA website for the month of November

Bronze Package - \$5,500

Pre-forum Benefits: Recognition in the IGDA monthly newsletter (14,000 targeted contacts) with a rotating banner on the IGDA and Leadership Forum websites for as many months in advance of the Forum as your commitment is received! IGDA will also acknowledge your sponsorship on Facebook and Twitter.

At the Forum Benefits:

- Logo on all Leadership Forum sponsor signage
- Two (2) full registrations for your employees
- Full page ad in the Leadership Forum program
- One insert into the registration packet distributed to all attendees
- Table-top display space in the exhibit area
- Recognition on all marketing pieces for the Leadership Forum produced after the sponsorship is secured
- Logo displayed on intersession display slides
- Pre-conference e-mail blast to all IGDA members
- Pre-conference webinar presentation opportunity
- Run of site ad on the IGDA website for the month of November

AMENITY SPONSORSHIPS

Conference Giveaway- Travel Mug **\$2,500**
Your name and company logo will be printed on these attendee amenities.

Registration Packet Insert **\$1,200**
You will have the opportunity to insert one item into the conference bag given to all attendees.

Final Program Book Advertising

Full-page ad	\$1,000
Half-page ad	\$ 750
Quarter-page ad	\$ 500

Place your ad in the Final Program for direct exposure that attendees will see over and over again.

Forum T-Shirt

Exclusive Sponsorship
Partner with IGDA and put your logo with our logo on the Leadership Forum Shirt.

IGDA Produces Shirts	\$5,000
Sponsor Produces Shirts	\$1,000

(IGDA must approve selected shirt and design)

Conference Bags **\$5,000**
Put your logo on the conference bag, a grocery bag that attendees will actually use again.

Banner Display in Registration Area **\$1,200**
An 8' standing banner with your design will be placed in the registration area for the entire Leadership Forum.

Conference Ribbon **\$600**
Create your own ribbon. Pick a ribbon color, an imprint color and tell us what you would like it to say. It will be imprinted with the IGDA logo. (text/logo space is limited by size of ribbon, 4" x 2")

NETWORKING SPONSORSHIPS

Exhibits-Table-top Display **\$2,500 each**
Sponsors will provide attendees with access to the Internet and a chance to interact with company representatives or pick up your literature. Your sponsorship includes one (1) full conference registration, as well as a table to display your materials; signage; and recognition in the official program.

Lunch Sessions
(2) Exclusive Opportunities **\$10,000 each**
Over 500 attendees are expected for this premier event and your company will have an exclusive opportunity to brand your organization with this key audience. Sponsorship includes: recognition on signage at the lunch; introduce the speaker; a listing in the final conference program; promotional item placement; and two (2) complimentary full conference registrations.

Attendee Reception/Party
Exclusive Sponsorship **\$15,000**
Partial Sponsorship **\$5,000 each**
Sponsorship of this Thursday night reception will bring your name in front of these thought leaders and recognized industry experts who influence decisions in their organizations. Your sponsorship includes invitations for two (2) representatives from your company in addition to the two (2) full conference registrations for a total of four (4) representatives in attendance at this special event; recognition on signage; listing in the final program; mention in the IGDA newsletter; recognition on our website; and a quarter- page ad in the final program!

Ancillary Event at the Hotel
(1) Opportunity **\$2,500**
Please contact us directly for information on the opportunity to obtain space to host your own "After Party". Space available can hold up to 300 people! Email igdahq@talley.com for details.

Tools Track Session **\$2,000**
This is an opportunity to demo your product or developer solution during a 1 hour session included as part of the main Leadership Forum program. Includes one (1) full conference registration.



Sponsorship Reservation Form (Please print)

Name: _____

Company/Organization: _____

Address: _____

City/State/Zip: _____

Telephone (include area code) _____ Email: _____

YES! I want to support the IGDA Leadership Forum's Educational and Networking program. I will take the following "package":

(Please check one) **Platinum @ \$24,500** **Gold @ \$19,500** **Silver @ \$9,000** **Bronze @ \$5,500**

YES! I want to support the IGDA Leadership Forum. I will take the following sponsorship:

Opening Night Attendee Party	\$15,000	Ancillary Event at the Hotel	\$2,500
Tools Track Session.....	\$2,000		

Amenities (please check your choice)

Conference Giveaway.....	\$2,500	Registration Insert	\$1,200
Exclusive Sponsorship T-Shirts.....	\$5,000	Conference Bag.....	\$5,000
Banner Display in Registration Area.	\$1,200	Conference Ribbon.....	\$600

Networking (please check your choice)

Exhibits/Table-Top Display.....	\$ 2,500	Luncheon 11/5 - Exclusive.....	\$10,000
Luncheon 11/4 - Exclusive.....	\$10,000		

I will take an ad in the Leadership Forum Program

Full-page Ad	\$ 1,000
Half-page Ad	\$ 750
Quarter-page Ad	\$ 500

Total Amount enclosed or authorized to be charged: \$ _____

PAYMENT INFORMATION (check one)

My check (payable to IGDA) is enclosed.

Please charge my credit card (check one): Visa MasterCard American Express

Card Number: _____ Expiration Date: _____

Signature of Card Holder: _____

Return this form to IGDA, 19 Mantua Road, Mt. Royal, NJ, 08061, fax to 856-423-3420 or email to igdahg@talley.com.