

For immediate release:

Tobi Saulnier to join Bob Bates as Co-Chair of the IGDA; Brenda Brathwaite to assume the duties of treasurer.

MT. Royal, NJ. Aug. 5th; The International Game Developers Association (IGDA) announced this afternoon that Tobi Saulnier, Founder and CEO of 1st Playable Productions has been unanimously elected by the Board of Directors as co-chair of the Board of Directors of the IGDA, joining the present Chair, Bob Bates. The IGDA Board decided to move to a co-chair team approach to the leadership of the Board to be more responsive to the membership and the needs of the association during this transformative period in IGDA.

The Board has also elected a new Treasurer: Brenda Brathwaite, game designer and chair of game development at Savannah College of Art and Design in Savannah, GA.

"I congratulate and welcome Tobi Saulnier and Brenda Brathwaite to their new roles. Their experience with nonprofit organizations will greatly benefit the association," said Bob Bates, who served as the Chair of the IGDA in 2005-2006 and was re-elected Chair in March of this year. During his current tenure this year Bob has overseen the selection of a new Executive Director, Joshua Caulfield, to helm the association and bring a new focus to the development of member programs.

"It's exciting to see the changes that are already happening in the organization, but a great deal remains to be done." says Saulnier. "Bob has worked tirelessly on behalf of IGDA, leading us through a leadership transition and spending hours to address member and organization issues. I am honored to join him in helping the association transform into an even more relevant and positive force in the lives of game developers."

"The IGDA is really in a great position to evolve, and it pleases me to be part of that process." Brathwaite says, "We're a pretty diverse community, and represent all aspects of this new media. The Board has made it a priority to become more responsive and provide more tangible impact to our profession."

When asked about the leadership enhancements, Joshua Caulfield, IGDA's Executive Director stated, "The IGDA has enormous potential and is filled with dedicated and passionate people who want to change the world, both through their craft and through their professional community. Leadership transitions are times of great challenge but also great opportunity, and I think Bob is wise to elect a greater level of involvement from the Directors, and take a team approach to leading the association forward."